

# 7 Reasons to Choose MBM As Your Training Provider

## We are the training provider to the UK grocery industry.

We help suppliers to the big four supermarkets to develop the soft skills that will secure them more profitable wins.



**1. Money Back Guarantee**  
80% of our Learners are still using their new skill 5 months later - **we guarantee it!**



**2. Secure Profitable Wins**  
for Suppliers with Supermarkets



**3. Our Experience**  
Each Trainer is either **ex-Supermarket** or **ex-Supplier**



**4. ROI/Chain of Evidence**  
After each training course you receive a **5 level evaluation pack**

**5. Sticky Learning**  
Our **unique** training method



**6. CPD Accreditation**



**7. ESTABLISHED**  
**Est. 2002**

## A Further 7 Reasons to Choose MBM as Your Training Provider



**1. Mbti, HBDI & Firob certified**



**2. As Seen on the BBC**



**3. 7 Guides written for L&D Managers with a foreword by Charles Jennings**

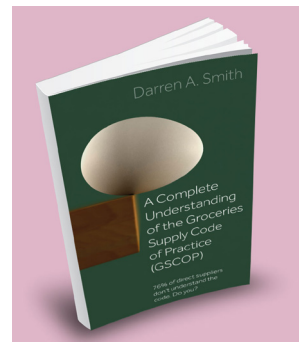
**4. Over 50 written and video testimonials on our website**



**5. 100 x 1 minute personal development videos**

**6. Over 100 years in the UK Grocery Industry**

**7. GSCOP training provider. Get your copy of the book from Amazon**



Our trainers have worked on both sides of the fence and know the challenges of working with the big four supermarkets, plus we also know how they think and what their hot buttons are.

The problem suppliers to the big 4 face is that they are investing money in training but are not seeing a measurable return on investment. This is because most training companies do not understand the mindset of buyers from the big 4 supermarkets and the skills being learnt are not getting put into practice.

Our unique training method, Sticky Learning®, ensures that your Learners are still using their new skills 5 months later, which enables us to guarantee a measurable return on your training investment.

Click on any section to find out more.

[makingbusinessmatter.co.uk](http://makingbusinessmatter.co.uk)

